

PRIVACY POLICY FOR WHATLIESBENEATHTHEBED.COM

This policy tells you about how we use and protect your personal information. Whatliesbeneaththebed.com (“WLBTB”) is committed to protecting the privacy and security of its online visitors. This policy statement provides our visitors with an overview of the measures we have taken to provide a safe online environment and describe how we handle your personal information for our services on WLBTB.com Website. The policy that applies on any of our domains or sub-domains is always the policy that appears in the footer of each Website. By accepting the privacy policy and user agreement in registration, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this privacy policy. The Privacy Policy is effective upon acceptance for new users and is otherwise effective November, 2006.

We may collect online and use personally identifiable information from our adult visitors: (1) to process and fulfill orders for products or services (such as our books); (2) in connection with contests, sweepstakes, games, surveys, forums, content submissions, classroom activities, our requests for suggestions and visitors’ requests for information; and (3) to customize the content of our Site for our visitors’ current and future needs. In addition, this personally identifiable information may be of use to provide our visitors, via e-mail and other means, information about these materials and activities that may be of interest to them, including products or services of third parties.

You can browse the Site without telling us who you are or revealing any personal information about yourself. Once you give us your personal information, you are not anonymous to us. If you should provide us with personal information, you can send the transfer and storage of that information to our servers located in the United States. However, if you are an individual who has provided us with your personal information online or offline and you do not want us to share your information with third-parties, or if there is immediate notification that you no longer wish to receive from us, please let us know by sending us your name, address, e-mail address and telephone number at: Opt-out request, INJ Publishing, PO Box 630577, Miami, FL 33163 or by e-mailing us your name, address, e-mail and phone number at info@whatliesbeneaththebed.com. If you are writing to request that you no longer receive a particular media notification from us, please include the name of the media notification.

We may collect and store the following personal information:

- Email address
- Physical contact information
- (depending upon the service used) financial information such as credit card or bank account number
- Transactional information based upon your activities on the sites (such as bidding, buying, selling, and the content you generate or that relates to your account)
- Shipping, billing and other information you provide to purchase or ship an item
- Community discussions, chats, dispute resolution, correspondence through the site, and correspondence sent to us
- Communication sign-on data
- Statistics on page views, traffic to and from the Site and ad data

- Other information such as IT address and standard web log information
- Supplemental information from third-parties, for example if you incur a debt to wlbttb.com we will generally conduct credit check by obtaining additional information about you from a credit bureau, as permitted by law.

FOR PARENTS AND GUARDIANS

There are many activities on the WLBTTB.com Site that children can participate in and enjoy without having to share personally identifiable information.

For those activities that require personally identifiable information, such contests and sweepstakes, in compliance with the Federal Trade Commission Children's Online Privacy Protection Act, WLBTTB.com will not condition a child's participation in an activity on that child disclosing more personally identifiable information than is reasonably necessary to administer the activity. For certain online activities, we may require a verifiable parental consent before collecting or using personally identifiable information from children under the age of 13. With respect to these activities, WLBTTB.com will notify the respective parent of our Privacy Policy and obtain verifiable parental consent for collecting personally identifiable information from the child, unless we collect only the child's name and online contact information to: (1) obtain parental consent or provide parents with notice; (2) respond directly on a one-time basis to a child's specific request; (3) respond more than once to a child's specific request along with providing parental notice of such use; (4) protect the safety of a child; or (5) comply with legal requirements. When we provide parents with notice and/or seek consent, we also give parents the ability to let us know if they do not want any further use made of the personally identifiable information we have collected from the child. Parents can request or to review or have deleted their child's personally identifiable information from WLBTTB.com's records, and refuse to permit further use of the child's personally identifiable information by writing to us at INJ Publishing, Inc., PO Box 630577 Miami, FL 33163 re: Parent's Request or Information.

Unless we indicate otherwise and obtain prior parental consent, personally identifiable information collected from children under the age of 13 will be used solely by WLBTTB.com co-operators of any customized features on our Site or WLBTTB.com's agents for internal purposes and will not be sold or otherwise transferred to third-parties.

It is WLBTTB.com's policy never to post on this Site more than a child's first name, first initial of last name, state and age or grade.

FOR TEACHERS

There are or will be many activities on the WLBTTB.com's Site that are for teachers, which enable teachers to add another dimension to their classroom and students' activities. In order to create such online classroom activities, we will collect personally identifiable information from teachers and have teachers provide a password to their students so that students can publish materials online and to other activities online in connection with their class through the use of such password. We will only enable such passwords with a verifiable consent provided by the teacher acting on behalf of parents. We also have classroom activities where we collect prior

consent from teachers on behalf of parents in order for children 13 years old and under to participate.

A teacher may revoke the consent he or she has provided on behalf of his or her students, or inquire about personally identifiable information that has been collected from a student on this site, by writing to us at INJ Publishing, Inc., PO Box 630577 Miami, FL 33163 re: Teacher's Request for Information.

When teachers register with our Site, we use their sign-in information which contains personally identifiable information, to ensure that only the teacher who has signed in has access to his or her personal areas of the Site.

JUST FOR KIDS

It is up to you to protect yourself online. Never provide your full name, e-mail address, home address, telephone number or any other personal information that would enable someone to contact you either online or offline without first asking your parent or guardian for permission. Sometimes on our Site we will ask you for your first name and e-mail address along with your parent's e-mail address. We do this so that we can contact your parents to let them know that you have communicated with us, and that we have collected this information from you.

OUR DISCLOSURE OF YOUR INFORMATION

We may disclose personal information to respond to legal requirements, enforce our policies, and respond to claims that a listing or other content violates the rights of others or to protect anyone's rights, property or safety. We may also share your personal information with members of our corporate family (IJN Publishing, Inc., and IJN Distribution, Inc.) to help detect and prevent potentially illegal acts and to provide joint services. We may provide your personal information to service providers under contract to help with our business operations, such as fraud investigations, bill collections in the like. We may provide your personal information to other third-parties to whom you explicitly ask us to send your information or about whom you are otherwise explicitly notified and consent to when using a specific service. We may also disclose your personal information to law enforcement or other governmental officials, in response to a verified request relating to criminal investigation or alleged legal activity. We may also provide your personal information to other business entities should we plan to merge with or be acquired by that business entity. Should such a combination occur, we will require that the new entity follow this privacy policy with the respect to your personal information. If your personal information will be used to contrary to this Policy, you will receive prior notice.

Without limiting the above in an effort to respect your privacy and our ability to keep the community free from persons who may harm you, we will not otherwise disclose you personal information to law enforcement, other government officials, or other third-parties without a subpoena, court order or substantially similar legal procedure, except when we believe in good faith that the disclosure of information that is necessary to prevent imminent physical harm or financial loss or to reports suspected illegal activity.

NON-PERSONALLY IDENTIFIABLE INFORMATION AND THE USE OF COOKIE TECHNOLOGY

We collect non-personally identifiable information through the use of software technology called “cookies” obtained through our visitors’ voluntary submissions to us and/or upon our request. By non-personally identifiable information, we are referring to information about our visitors’ browsers (e.g. Netscape Navigator or Internet Explorer and others), operating systems (e.g. Windows or Macintosh), internet service providers (e.g. AOL or Net.com) and other similar information which we track in aggregate form. We also collect the following non-personally identifiable information in connection with content submissions, games, classrooms and bulletin boards: first name only and first initial of last name, state, age and grade. The non-personally identifiable information that we track is anonymous and will never be identified with or lead anyone back to any of our visitors.

Cookie technology helps us to know how many people visit us and where visitors go on our Site. They are small files placed on your hard drive on certain pages of the Site to help analyze our web page flow, customize our services, measure promotional effectiveness, and promote trust and safety. Most cookies on our Site are “session cookies” meaning they are automatically deleted from your hard drive at the end of the session. You are always free to decline our cookies if your browser permits, although doing so may interfere with your use of the Site. You may encounter cookies from third-parties on certain pages of the Site that we do not control. For example, if you view our web page created by another user, there may be a “cookie” placed by that web page.

NO SPAM SPYWARE OR SPOOFING

We and our users do not tolerate spam. Make sure the Site your WLBTB.com notification preferences so we communicate to you as you prefer. You are not licensed to add other WLBTB.com users, even a user who has purchased an item from you, to you mail list without their express written consent. You may not use our communication tools to send spam or otherwise send content that would violate our User Agreement. We do filter and automatically scan messages before they are sent for viruses any other illegal or prohibited content but do not permanently store e-mail messages sent through these tools. If you send an e-mail to an e-mail address that is not registered in our community, we do not permanently store that e-mail or use that e-mail address for any marketing purposes. We do not rent or sell these e-mail addresses.

USE OF IP ADDRESSES

We collect IP addresses to obtain aggregate information on the use of WLBTB.com. An IP address is a number assigned to your computer by a web server when you are on the World Wide Web. When you are on our Site, we have a back-end server that logs your computer’s IP address. We only use the information we find out from tracking addresses in the aggregate, such as how many users entered a specific area of our Site, and not to track a specific IP address or to identify an individual user. However, we may use such information to identify a user if we feel that there are or may be safety and/or other security issues or to comply with legal requirements.

THIRD-PARTY SERVERS.

We use third-party companies to serve ads when you visit our Website and to monitor traffic to our Website. These companies may (via cookies, gifts or otherwise) use aggregate information (not including your name, address, e-mail address, telephone number, or other personally identifiable information about your visits to this and other Websites in order to provide us with data about our Site and to provide advertisements about to goods and services of interest to you.

SECURITY

WLBTB.com is stored on our servers located in the United States. We treat data as in assets that must be protected and use tools (inscription, passwords, physical security, etc.) to protect your personal information against unauthorized access and disclosure. However, as you probably know, third-parties may unlawfully intercept or access transmissions or private communications and other users may abuse or misuse your personal information that they collect from the Site. Therefore, although we work very hard to protect your Privacy, we do not promise or guarantee and you should not expect, that your personal information or private communications will always remain private.

LINKS TO OTHER SITES

Visitors will find links from whatliesbeneaththebed.com to other independently, controlled and/or managed World Wide Web or Internet Sites such as INJ Publishing.com and INJ Distribution.com whose content we have found of possible interest to our visitors, or who are related to us. In many cases, but not always the links represent cooperative projects or mutual links established with the organizations connected with these Sites or, they may be part of our corporate family. While we initially visit these Sites to which we directly link, please understand that we do not monitor or control (other than our other corporate Sites) the content that appears on these Sites and such content may be consistently changing.

GENERAL

We may amend this Privacy Policy in any time by posting the amended items on the Site. We hope that you enjoy exploring our Sites.